

## STANDARD SERVICE

### Licensing:

- ✓ Assisting homeowner with Florida State licensing.
- ✗ Assisting homeowner with city and county licensing.
- ✗ Ensuring that homeowner's vacation rental license is renewed on time every year, including meeting with city inspectors.

### Marketing & Booking:

- ✓ Ensuring that the home has the best online presence.
- ✓ Advertising the home on a multitude of OTAs (Online Travel Agencies), including paying for ads on certain platforms.
- ✓ Routinely optimizing rental prices using a dynamic pricing software solution, including monthly consultation with their experts.
- ✓ Screening and qualifying all guests prior to their arrival.

### Property Management:

- ✓ Scheduling with cleaners after each check-out.
- ✗ Inspecting the home before check-ins and after check-outs.
- ✗ Restocking the home for new arrivals.
- ✗ Overseeing all home services: pool company, landscaping, pest control, etc.
- ✗ Overseeing all repairs and needed upgrades.
- ✗ Ensuring that garbage and recycling is picked up, including hauling away excess garbage.

### Guest Services:

- ✓ Managing all communication with guests before and after arrival.
- ✗ Attending to and resolving guest requests or complaints.
- ✗ Providing a customized home QR manual.

### Administrational Services:

- ✓ Recording all rental income.
- ✓ Remitting sales and tourist taxes.
- ✗ Paying and recording expenses.
- ✗ Analyzing utility consumption.
- ✗ Ensuring that annual tax returns are filed on time, if needed.

### **MARKETING & BOOKING COMMISSION:**

15% of rent collected, excl. taxes and fees.

## PREMIUM SERVICE

### Licensing:

- ✓ Assisting homeowner with Florida State licensing.
- ✓ Assisting homeowner with city and county licensing.
- ✓ Ensuring that homeowner's vacation rental license is renewed on time every year, including meeting with city inspectors.

### Marketing & Booking:

- ✓ Ensuring that the home has the best online presence.
- ✓ Advertising the home on a multitude of OTAs (Online Travel Agencies), including paying for ads on certain platforms.
- ✓ Routinely optimizing rental prices using a dynamic pricing software solution, including monthly consultation with their experts.
- ✓ Screening and qualifying all guests prior to their arrival.

### Property Management:

- ✓ Scheduling with cleaners after each check-out.
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### Guest Services:

- ✓ Managing all communication with guests before and after arrival.
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- ✓ Recording all rental income.
- ✓ Remitting sales and tourist taxes.
- ✓ Paying and recording expenses.
- ✓ Analyzing utility consumption.
- ✓ Ensuring that annual tax returns are filed on time, if needed.

### **MARKETING & BOOKING COMMISSION:**

15% of rent collected, excl. taxes and fees.

### **PROPERTY MANAGEMENT COMMISSION:**

10% of rent collected, excl. taxes and fees

### **MONTHLY ADMINISTRATIONAL COST**

\$250.00